

Atlantic Youth Best Practices Workshop

September 17, 2019

- Welcome and thank you
- Purpose of Workshop – engage youth and others on issues, solutions, partnerships and collaborative opportunities
- This Panel – start a positive conversation on those issues, solutions, partnerships and collaborative opportunities that will continue for the next two days, and inspire you to think about how you want to engage with the Workforce Innovation Centres in NL and NS and beyond as well each other.
- We'll start with a brief overview of WICs, then those in NS and NL , then an Appreciative Inquiry session facilitated by Jaime guided by three questions, ending with a Q & A



Why Workforce Innovation Centres (WICs)?

To help address labour market challenges and opportunities:

Challenges:

- aging and declining population
- changing technology and automation
- skills shortages and mismatches
- outmigration and engagement, particularly youth

Opportunities:

- Demand: Employment and entrepreneurship expected in industry sectors and communities
- Supply: Target groups under-represented in the labour market, i.e. youth, women, indigenous peoples, immigrants and refugees, persons with disabilities, older workers, income support clients



Networks and Collaborations for Workforce Innovation

WICs in Canada



There are currently five Innovation Centers (WICs) across Canada created and funded by our federal and provincial governments under the LMDA Agreements which share information on research, best practices and opportunities for collaboration around workforce development and Innovation: NL, NS, Quebec, Manitoba, and British Columbia. We have different approaches but the same goal.

As WICs, we promote collaborations with labour market stakeholders in our provinces as well as with provincial, regional and national organizations including: Atlantic Workforce Partnership (AWP), Labour Market Information Council (LMIC), the Brookfield Institute for Innovation + Entrepreneurship (BII+E) at Ryerson University, the Future Skills Centre (FSC) and its partners The Conference Board of Canada, Ryerson University and Blueprint. So Jaime will now talk about the work underway with the NS WIC, CEI at St. F. X.





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- Email: nlwic@nlwic.ca
- Phone: 709.289.3011
- www.nlwic.ca



AWP Youth Initiatives Best Practices Workshop
September 17, 2019
Sharon McLennon, Director



cna

Why NLWIC?

“College of the North Atlantic’s Workforce Innovation Centre will help set us on a new path of discovery. Through fostering and establishing partnerships throughout our communities that support a spirit of innovation, we will explore new ways of delivering workforce development that support a strong economy in rural and urban parts of the province.”

- The Honourable Dwight Ball, Premier of Newfoundland and Labrador (February 24, 2017)



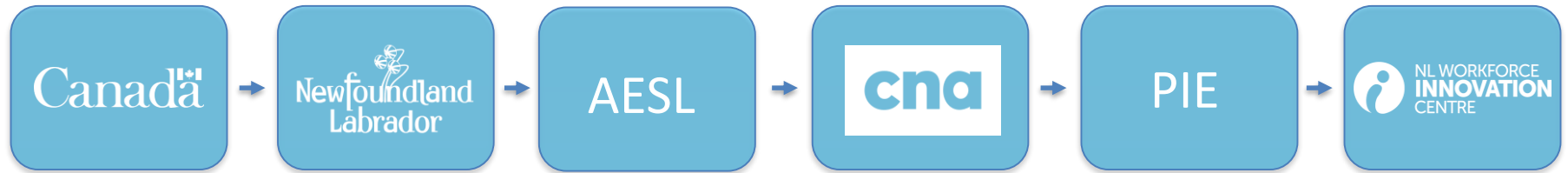
About NLWIC



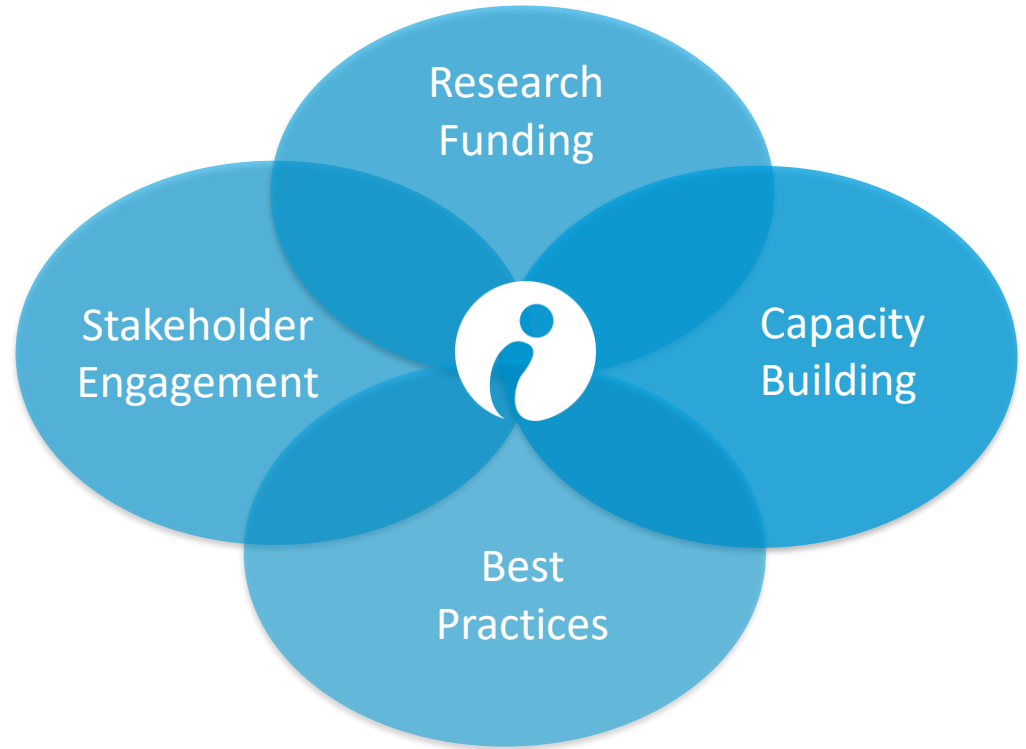
The NL Workforce Innovation Centre (NLWIC) has a provincial mandate to provide a coordinated, central point of access to engage all labour market stakeholders about challenges, opportunities and best practices in workforce development. The Centre's goal is to promote and support the research, testing and sharing of **ideas** and models of **innovation** in workforce development that will positively **impact** employability, employment, and entrepreneurship within the province's labour force and particularly under-represented groups.



Funding & Administration



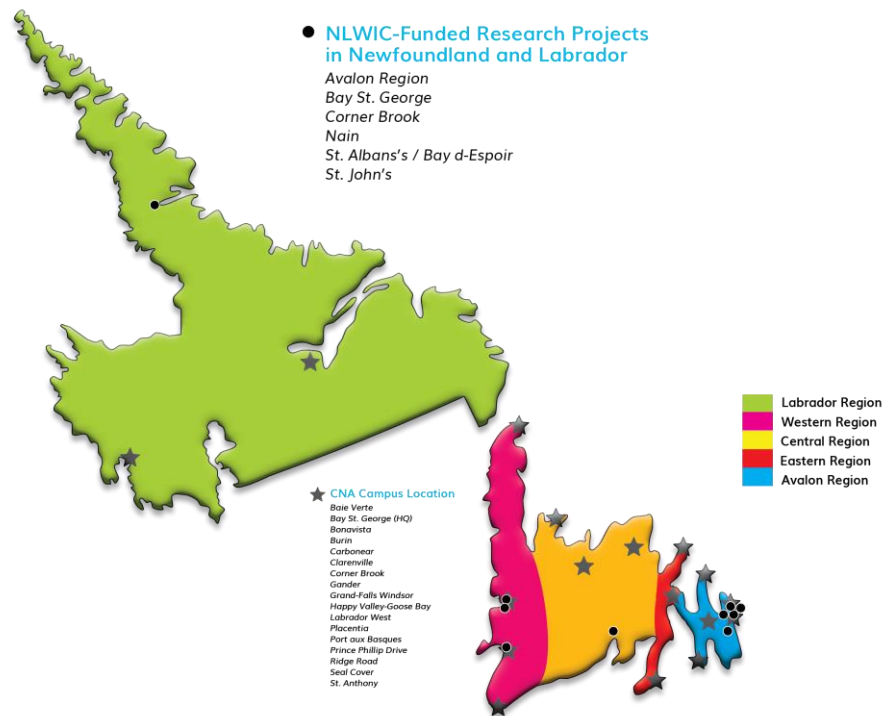
NLWIC's four core functions:



NLWIC-Funded Research Projects – 20
Calls for Proposals – 2 (2017, 2018)
Duration - 16-36 months
Total Funding To Date - \$7.66 million



NLWIC-Funded Research Projects by Region



“Tools of Hope”. Tools of Change:

Six NLWIC-funded Research Projects Focused
on Youth To Address Issues/Barriers and
Opportunities/Solutions:





Employer Perceptions to Hiring Newcomers and International Students in Newfoundland and Labrador



This 23-month project led by Memorial University aims to:

Answer the questions: what are the attitudes of employers in Newfoundland and Labrador towards hiring newcomers (immigrants and refugees), temporary foreign workers and international students? What are the determinants and outcomes of these hiring attitudes? How do these attitudes change over time?





YMCA Employment Services- YES! Pilot Project



This 36-month project aims to:

conduct research on the best practices in the delivery of employment programs, services and supports for at risk youth and young adults aged 15 – 40.





Applied Research on Supportive Training, Social Enterprise and Employment First Practices for the Future of NL



This 24-month project led by Choices For Youth aims to:

analyze options for education, training and work to gain a stronger understanding of how it relates to changing economic and social conditions of the 21st century, particularly in the context of marginalized youth and emerging adults in our province.





Workforce Innovation Through Social Enterprise



This 24-month project led by the Community Education Network of SW NL aims to:
facilitate evidence-based research and analysis and to disseminate resources and practical tools which encourages and supports Social Enterprise growth in Newfoundland and Labrador as an innovative tool for addressing workforce challenges, supporting rural sustainability, encouraging small business enterprise, and building a stronger economic foundation for the future.





Exploring Ways to Foster Innovation in Technology Entrepreneurship through Increased Female Participation and Immigration Initiatives

This 36-month project led by the Genesis Centre aims to:

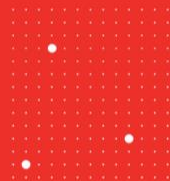
Reduce the barriers to entry for marginalized groups in the technology sector, and therefore increase the number of companies with female and/ or immigrant founders in NL.





Emily Bland,
CEO of SucSeed

WIC has enabled Genesis to attract, develop & retain talent in the province



Immigrant Founders

- Genesis is a Start-up Visa designated organization
- 400+ applications
- 3 clients have received their Permanent Residence
- 3 entrepreneurs from outside of Canada moving their company to NL

Female Leadership Workshops

- Skills and capacity building
- Encourage leadership & entrepreneurship

Women in Tech

- 140+ members
- Support & encourage careers in tech
- Workshops, peer-learning, networking & mentorship

Program: **ENTERPRISE**

21

Companies are in the Genesis Enterprise portfolio.

29%

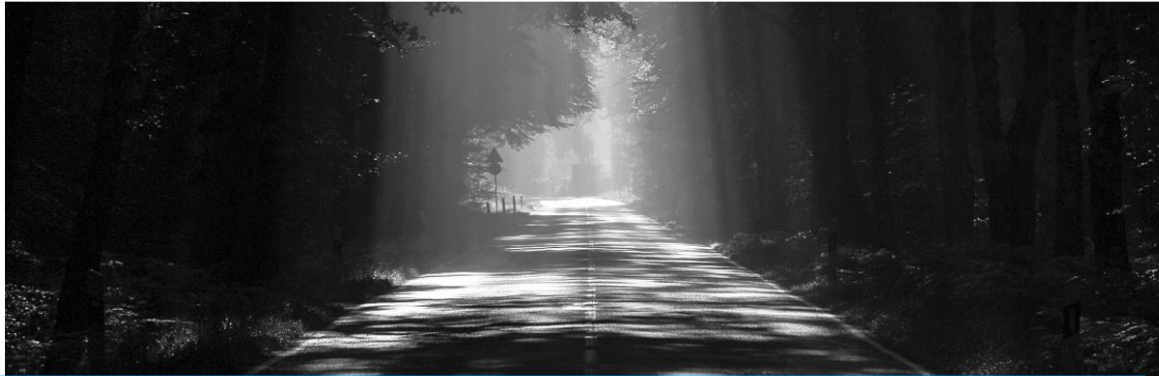
Female Founders



38%

Foreign Founders





Pathways to Work: Co-designing Improved Employment Pathways for Inuit Youth in Nunatsiavut, Labrador

This project led by SRDC aims to:

Improve employment among Inuit youth in Labrador by making the community aware of best employment practices, adapting them locally & aligning youth's skills with available services.





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